



Club Policy – Electronic Media Use.

Date: 20th May, 2024.

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate and related to club business.

Electronic communication offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member based organisation, the Dingley Football Netball Club (DFNC or “the Club”) recognises the benefits of social media as an important tool of engagement and enrichment for our members.

The Dingley Football Netball Club uses a range of electronic tools to communicate with our members.

Our communication will protect members’ privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A Media Manager will be appointed each year to provide accountability and control over material published on our club’s website and any related discussion groups or social media websites, such as, but not limited to, Facebook, YouTube, Instagram, Snapchat or X (formerly known as Twitter.)

Only the President is authorised to speak to any media, association or group unless otherwise authorised by the Dingley Football Club Executive.

Website

- Our website will include current information on competitions, social events, committees, policies, the club constitution, rules and by-laws.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek permission from his or her parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on the site.

SMS and email

The Club, committee members, coaches and team managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business, however:

- SMS messages will be short and about club/team matters
- email communication will be used when more information is required
- communication involving children will be directed through their parents.

Social media and websites

- Dingley Football Netball Club treats all social media postings, blogs, status updates and tweets as public ‘comment’.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person’s reputation.



Dingley Football Netball Club

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- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.
- No post shall bring the club or any person(s) into disrepute.
- All electronic media statements will abide by the Dingley Football Netball Club – Social Media Policy.

The policy will be updated and reviewed regularly as new technology and platforms emerge.

Dingley Football Netball Club.

Executive Committee

20th May, 2024