

NORTH ADELAIDE
ROCKETS
BASKETBALL CLUB

2024 Sponsorship Packages

An Integral part of the
North East Community
for over 85 years!

FOUNDED IN 1939



An Integral part of the North Eastern Community

What we recognise today as the North Adelaide Rockets Basketball Club was founded in 1939 as Panthers Basketball Club, when 7 close friends decided to create a single team & play this “new sport” as a way of keeping fit. They could never in their wildest dreams, have imagined the effect that decision was to have over the next 80 years, or the number of people to be involved in the North Adelaide Basketball Club, in one way or another.

There was a change to “North Adelaide” in 1951, when the state association went to a district model & clubs were aligned to local district football clubs. Since that time, North have produced a long & successful history as one of South Australia’s leading sporting clubs, with a reputation as a centre of excellence for young basketballers. Red & white wearing juniors have, over the years, gone on to play for American Colleges, State & National League teams, with an elite few going on to represent Australia on the Olympic & International Stage.

The North Adelaide Rockets have been an integral part of the North Eastern Community for several generations & have touched the lives of many local families, with one time playing grandparents now enjoying their grandchildren participation.



Our Club

The Club offers children the opportunity to play basketball at many different levels, from our domestic league, with kids as young as 6 years old getting the chance to experience the game in an organised way for the first time, to Junior District basketball with Under 10 to Under 23 age groups, & then hopefully on to one of our Women's or Men's Senior Programs. Our Development Officers visit local schools to "spread the work" & encourage kids to be more active, as well as offering the opportunity to be involved in individual & group training sessions to improve skill levels.

Our Stadium

With 5 international standard courts, including two "show courts" with a seating capacity over 1000, the new stadium The Lights Community & Sports Centre on Lightsview provides a great home game experience with grandstand seating both sides & upstairs bar overlooking the action. It will cater for our ever expanding needs well into the future. North Adelaide Basketball Club will be in a position to host state & national tournaments.



2024 NBL1 Head Coaches

Women's Head Coach - Brenton Johnston

Brenton is a career coach. His long history includes many examples of junior coaching at Classics, State Championships & Division 1 locally. He has coached South Australian U20's Womens teams to silver & gold in National Championships in Assistant & Head Coaching roles. He has been involved in senior programs for more than 20 Years, having spent some time at other NBL1 Clubs before returning to North Adelaide as Head Coach of the Women's program in 2015. He really enjoys the opportunity to promote local juniors giving them the opportunity to perform at the highest level. Brenton's dedication to coaching was rewarded with a Technical Assistants role with the MAC Adelaide Quit Lightning in 2016-17, where he had the opportunity to work with some of the country's best talent. He has also served on several Junior Operations Groups over the years & is a Life Member at North Adelaide Basketball Club. After guiding a very young team through to the Grand Final in 2017, & going undefeated in their 2018 campaign, Brenton took his team to the inaugural NBL1 Central Season Grand Final in 2021.

Brenton is going into his ninth year as NBL1 head coach here at North Adelaide Rockets Basketball Club. After a good year in 2023 finishing 4th after the minor rounds & making the finals; we are looking forward to what Brenton & the team bring to the plate for the 2024 season.



2024 NBL1 Head Coaches

Men's Head Coach - Michael Rogers

The North Adelaide Basketball Club is pleased to welcome back Michael Rogers to our family as Head Coach for the NBL1 Men's team for 2024.

Michael comes to us as a man with a passion for basketball having played, coached, and studied basketball for many years. He holds a first-class honours degree in Human Movement from the University of South Australia and a Masters Degree in Exercise Science from Edith Cowan University and is currently enrolled in a PhD in Human Movement looking at performance in elite junior basketball players.

In 2015 he was presented an Award of Merit for his outstanding service and contribution to the development and promotion of Australian Country Basketball.

Currently, Michael is Head of Basketball at St Peter's College, and also holds Basketball Australia's "Coach Presenter" and "Coach Developer" accreditations. Michael is currently working on building the 2023 team, with (perhaps) some players returning into the NABC family.

We are excited to have Michael back for his second year with us after a strong 2023 season & we look forward to what he & the team will bring for the 2024 season.



Sponsorship & Branding Exposure

Basketball is an Olympic sport & is one of the fastest growing nationally, played 12 months of the year INDOORS, ensuring exposure to our supporters (potentially your customers) throughout the whole year.

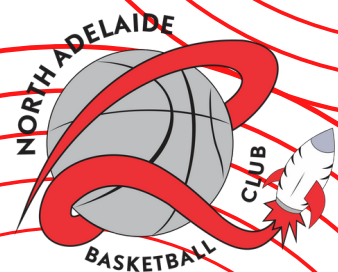
Currently, North Adelaide has over 60 Junior teams participating in District Basketball, that equates to approximately 600 players walking through our doors each week from our Club alone, plus many more parents, family & friends, all of whom are accessible via our ever growing social media presence as well as our club communications.

We offer prospective sponsors a unique opportunity to be part of our future & the ongoing role we play in the local community, fostering local support, whilst gaining valuable exposure to a loyal & continuously growing membership & supporter base.

The Rockets have approximately 700 junior & senior players & more than 450 families involved in the club with new initiatives in place to grow our membership base. Adding to this our domestic competition is ever growing, bringing in many new members.

More than 3,500 players & spectators come through our doors every week. Hundreds of people attend each of our NBL1 games with numbers expected to grow next season with some fantastic signings & previous years success. Adding to this NBL1 games are live streamed with full commentary, & a weekly game aired on Kayo, making the reach to the public bigger than ever.

Apart from our exciting new facility, our social media is also going through a rapid transition as we come to grips with its potential. "Followers" of our facebook page have increased markedly in the last 12 months, recently hitting 4.9k followers & they continue to rise, along with our fast growing instagram page. This is approximately 4.9k people getting a notification everytime we post & this could include a reference to your business. We are expecting this to all rise by the time the 2024 season comes around!



Sponsorship Packages



Benefits	Platinum	Gold	Silver	Bronze	Player/Coach
Logo on Uniform	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Warm Up Top	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2400 x 1200 Courtside Sign	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1200 x 1200 Courtside Sign	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2400 x 900 Courtside Balcony Sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1200 x 900 Courtside Balcony Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Double Pass to all Home Games	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Drink Voucher x 4 per game	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drink Voucher x 2 per game	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Announced During Both Games	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Announced During either male/female game	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Naming rights sponsor for 1 Game	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invitation to Senior Dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor of the week on Facebook	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsor of the week on Instagram	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsors Evening - Networking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Business Advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsors Directory Sent to all Members	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Appreciation Certificate for your business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets to NBL1 Finals for NABC Teams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	\$5000	\$3500	\$2200	\$1100	\$700

GST Excluded



Sponsorship Agreement

Business Name:

Contact Person:.....

Address:

Phone Number:

Email Address:

Sponsorship Package: Years:

I would like to meet to discuss further Sponsorship Opportunities.

Special Conditions:

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Discount or Product/Service you are prepared to offer NABC members:

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Business Representative Signature:..... Date:.....

Club Representative Signature:..... Date:

Club Representative Name:

**PLEASE RETURN COMPLETED FORMS TO
ADMIN@NABC-ROCKETS.CLUB**

