

# SEAFORD TIGERS CRICKET CLUB

SEASON

2023/24

# SPONSORSHIP PACKAGES



DAVEY RICHARDSON PAVILION  
BELVEDERE RESERVE  
151 EAST RD  
SEAFORD



SPONSORSHIP MANAGER  
SALLY O'MEARA  
M: 0421 858 454  
E: SAOMEARA@HOTMAIL.COM

# ABOUT SEAFORD TIGERS CRICKET CLUB



The Seaford Tigers Cricket Club has been a proud part of the Seaford community since 1990. Originally established as a subsidiary of Seaford Junior Football Club, we've grown steadily over the years, celebrating our 30th anniversary in the 2020/21 season. You can find us at Belvedere Reserve, East Road, Seaford, nestled next to Frankston Council's Healthy Futures Hub, offering a picturesque setting for cricket.

Currently competing in the Peninsula Division of the MPCA, one of Victoria's respected country cricket competitions, Seaford Tigers Cricket Club has a strong foundation of inclusion and community spirit. From humble beginnings with just two senior teams in the Federal District Cricket Association (winning the premierships in the 5th grade competition) we've now expanded to encompass a wide range of teams and cricket programs.

Our club now proudly fields 3 senior men's teams, a women's team, an all abilities team, 9 junior teams, and hosts a successful Woolworths Cricket Blast program, reflecting our commitment to inclusivity and junior development.

Seaford Tigers Cricket Club continues to grow and evolve, with a focus on nurturing talent across all levels and reinforcing our reputation as a welcoming club for cricket enthusiasts of all ages and abilities.



# JUNIORS

## U10 | U12 | U14 | U16 | WOOLIES BLAST



Junior cricket forms the heartbeat of Seaford Tigers Cricket Club, where we are dedicated to nurturing young talent and preparing players for higher levels of competition. Our junior season runs from October to March providing extensive opportunity for skill development and the joy of playing cricket.

Our training sessions focus on guiding our young players through the fundamentals of the game, helping them refine their skills in a supportive and encouraging environment. Our goal is to build a pathway for juniors to seamlessly progress to senior cricket, ensuring the long-term success of our club. Beyond the game itself, our junior cricket program plays a vital role in bringing local families together, fostering social connections and a strong sense of community.

A highlight of our junior program is the Senior & U/14 Buddy Program, which fosters integration between junior and senior players. This initiative not only enhances camaraderie but also allows experienced players to mentor and pass on their knowledge to younger teammates. Buddies support each other throughout the season, attending training sessions, providing one-on-one coaching, and offering genuine encouragement during games.

This year will see 90+ juniors registered to our club through Woolworths Blast, 3 x U/10's, 2 x U/12's, 1x U/13's, 2 x U/14's and 1 x U/16. A number we are immensely proud of.



# ALL ABILITIES MAACA



Frankston Peninsula Dolphins Sports joined our club as the Seaford Tigers in season 2016/17. Our team currently plays in the Melbourne All Abilities Cricket Association (MAACA) Division 2 competition on a Sunday afternoon. MAACA was born out of a desire to provide the opportunity for people of all backgrounds with various mixed abilities / disabilities to be involved in the game of cricket.

Rules are modified to allow as many as possible to participate, who otherwise may not have the opportunity to participate in a regular cricket season.

## VICTORIAN VIKINGS ALL ABILITIES SQUAD

Each year an annual Victorian Vikings team is selected to play in the National Cricket Inclusion Championships and players receive access to high performance coaching opportunities with further aspirations to represent Australia.

Seaford Tigers player Lachlan Mitchell was selected to play in both the 22/23 & 23/24 Victorian Vikings squad, representing Victoria. After a successful National Championships, Lachlan was also selected to represent Australia in their National ID team and played a successful tri-nation series in South Africa last November.



# WOMEN & GIRLS

## SENIORS | U/13'S



The MPCA launched its inaugural women's competition in season 2021/22 with just 5 teams. Since then, the competition has flourished, growing to over 16 teams – an impressive expansion for a relatively new league.

The Tigers proudly joined the MPCA women's competition in the 23/24 season and are excited to field a women's team again this year. A highlight from our first year was club best & fairest and batting award winner Sally O'Meara being named to the MPCA's women's team of the year – an outstanding achievement.

This year, we're also thrilled to introduce our inaugural U/13 girls team. This team has been a long-term goal for the club, working diligently behind the scenes to build our girls' cricket program through our Woolworths Blast sessions and U/10s teams.

Our inaugural women's team has also inspired these young players, with many of the U/13 team members having mum's who play in our women's team.



# COMMUNITY

## #ONECLUB POLICY



Our club consists of a dedicated committee that volunteers their time to support the club and the local community. Our aim is to provide a healthy environment for existing and new members to play and enjoy their cricket.

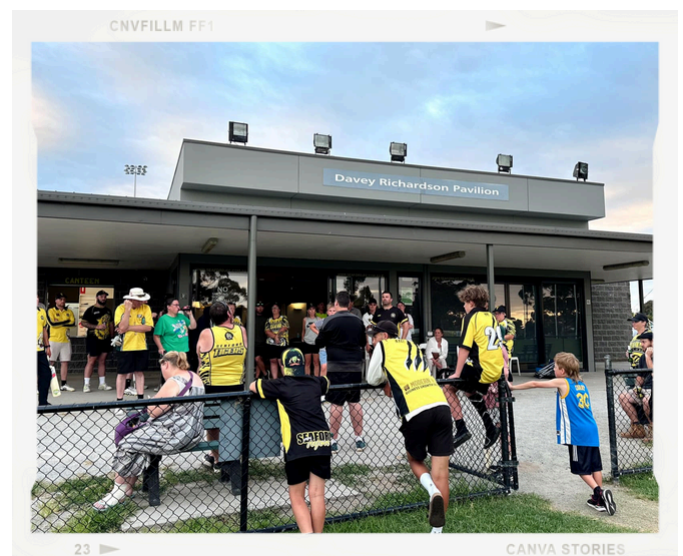
As a family club we require support from local businesses so we can continue to offer development programs within our sporting community.

Your support will allow us to -

- **Continue improving practice facilities**
- **Purchase new club training equipment**
- **Supply new safety equipment to juniors**
- **Supply shirts to all juniors**
- **Allow us to run specialist coaching sessions throughout the season**
- **Allow us to run mental health programs and team building initiatives**

By becoming a partner of the Seaford Tigers Cricket Club, you are displaying your support and commitment to both the local community and the development of our club.

Seaford Tigers Cricket Club is based at Belvedere Reserve Sports Precinct which is also home to AFLW & AFL Academy Programs. With two grounds running weekly, your company will receive excellent exposure.



# SPONSORSHIP PACKAGE 1 – CENTURY MAKER



## COMPANY EXPOSURE

- Company logo on senior men's OR senior women's 1stXI match day shirts.
- Company logo & details displayed on sign located on Oval 1 at Belvedere Reserve.
- Company logo displayed on the STCC digital scoreboard during match day.
- Company logo & details displayed on STCC sponsors wall + TV screen located within the club rooms.

## DIGITAL ADVERTISING

- Company logo & details on the STCC website and club e-newsletter.
- 4 x social media posts throughout the season on all STCC digital platforms.

## TICKETS

- 2 x social memberships
- 2 x tickets to Presentation Night (value \$100)
- 4 x tickets in the STCC \$1,000 Number Draw (opportunity to purchase more for discount)
- 4 x invitations to the STCC Sponsors & Life Members Day
- 4 x tickets in the Toyota Good for Cricket Raffle

## MERCHANDISE

- 2 x STCC Caps + 2 x STCC Stubby Holders.
- Sponsors recognition & appreciation plaque for company office or workplace.



**\$2,000**  
**(2 YEARS MINIMUM)**

# SPONSORSHIP PACKAGE 2 – HAT TRICK HERO



## COMPANY EXPOSURE

- Company logo & details displayed on sign located on Oval 2 at Belvedere Reserve.
- Company logo displayed on the STCC digital scoreboard during match day.
- Company logo & details displayed on STCC sponsors wall + TV screen located within the club rooms.

## DIGITAL ADVERTISING

- Company logo & details on the STCC website and club e-newsletter.
- 3 x social media posts throughout the season on all STCC digital platforms.

## TICKETS

- 2 x social memberships
- 2 x tickets to Presentation Night (value \$100)
- 2 x tickets in the STCC \$1,000 Number Draw (opportunity to purchase more for discount)
- 2 x invitations to the STCC Sponsors & Life Members Day
- 2 x tickets in the Toyota Good for Cricket Raffle

## MERCHANDISE

- 2 x STCC Caps
- Sponsors recognition & appreciation plaque for company office or workplace.



**\$1,000**  
**(1 YEAR MINIMUM)**



# SPONSORSHIP PACKAGE 3 – LOCAL LEGEND



## COMPANY EXPOSURE

- Company logo displayed on the STCC digital scoreboard during match day.
- Company logo & details displayed on STCC sponsors wall + TV screen located within the club rooms.

## DIGITAL ADVERTISING

- Company logo & details on the STCC website and club e-newsletter.
- 2 x social media posts throughout the season on all STCC digital platforms.

## TICKETS

- 1 x social memberships
- 1 x tickets to Presentation Night (value \$100)
- 1 x tickets in the STCC \$1,000 Number Draw (opportunity to purchase more for discount)
- 1 x invitations to the STCC Sponsors & Life Members Day
- 1 x tickets in the Toyota Good for Cricket Raffle

## MERCHANDISE

- 1 x STCC Cap
- Sponsors recognition & appreciation plaque for company office or workplace.



**\$500**  
**(1 YEAR MINIMUM)**

# SPONSORSHIP PACKAGE 4 – PLAYER SPONSOR



## COMPANY EXPOSURE

- Company logo & details displayed on STCC sponsors wall + TV screen located within the club rooms.

## DIGITAL ADVERTISING

- Company logo & details on the STCC website and club e-newsletter.
- 1 x social media posts throughout the season on all STCC digital platforms.

## TICKETS

- 1 x social membership
- 1 x invitations to the STCC Sponsors & Life Members Day
- 1 x tickets in the Toyota Good for Cricket Raffle

## MERCHANDISE

- 1 x STCC Stubby holder
- Sponsors recognition & appreciation certificate for company office or workplace.
- 1 x free drink voucher if your player wins Player of the Match



**\$100**  
**(1 YEAR MINIMUM)**

# STCC MAJOR PARTNER

## MEET MODERN VISUAL

### **Business Growth Solutions & Technology Experts**

We help global businesses solve complex problems with strategic, revenue-focused consulting services and develop custom technology solutions to enhance performance and align siloed operations.

### **Consulting**

Our specialist consultants combine expertise in business processes and develop custom technology solutions to help our clients solve complex business challenges, attain strategic objectives and explore new business opportunities.

### **HubSpot Onboarding - Elite Partner**

World-leading software needs a world-leading implementation partner. Modern Visual is an Elite partner of HubSpot offering business consulting and custom technology development in the Asia Pacific region. We provide premium onboarding solutions for HubSpot's software including Sales Hub, HubSpot CRM, Marketing Hub, Service Hub, CMS Hub and Operations Hub.

### **Development**

We deliver valuable assets that focus on the customer experience, performance and conversion rates. Developing technology that is tailored to your individual needs and elevating your business goals. Our specialists can provide custom software development for your ever-evolving business needs.

### **Powering Technology To Build a Better Future**

Modern Visual is a specialist consulting firm that focuses on empowering teams for growth and efficiency through custom technology solutions and revenue-focused business consulting. Our sole mission is to help refine business strategies and optimise internal processes to amplify future success. Delivering excellence for our clients, colleagues and partners and helping to forge lasting impact around the world.

### **Sales & Enquiries**

(03) 9786 0938 | [reach@modernvisual.com.au](mailto:reach@modernvisual.com.au) | [www.modernvisual.au](http://www.modernvisual.au)

