

# East Doncaster Cricket Club Sponsorship Opportunities | Season 2023/24



# A Family Club | A Club with a Rich History



- East Doncaster Cricket Club are recognised as a Level 3 accredited Good Sports Club, the top tier in the Good Sports Program, recognising the role that sport plays in the development of healthy individuals and communities.
- Established in 1886, East Doncaster Cricket Club has always had a strong presence within the Manningham Community. Originating from mostly local fruit-growing families, we have matured into one of the most successful clubs in the eastern suburbs of Melbourne.
- Our Executive and Committee teams are committed to providing cricket to as many people as possible within a family friendly environment. Our club values of Respect, Integrity, Inclusiveness and Community are embraced by all our clubs members and supporters.
- We are proud to be partnering with Onemda and Doncare and our long standing partnership with the Doncaster East Community Bank, enabling us to provide cricketing clinics to local schools and institutions.
- East Doncaster Cricket Club provides cricket to members of the community at a heavily subsidised cost. We rely on businesses and individuals to support the club financially by ways of sponsorship and other fundraising efforts.

# A Sponsorship Package for Every Budget | Each Packed With Value



## Blue Package \$1,000

- Business Name and Logo included on an electronic slideshow inside the clubrooms throughout the duration of the season
- Two Tickets to our Senior Presentation Night
- Link on the Club Website and Social Media pages to your business



## Silver Package \$2,000

- All the benefits of a Blue sponsor
- Business Signage on boundary fence facing clubrooms – viewed during cricket and football season
- Logo included on live streaming service in between overs when scoresheet is shown



## Gold Package \$5,000

- All the benefits of a Silver sponsor
- Signage within the clubrooms indicating your level of support
- Business Logo included as part of graphics on all social media posts



## Platinum Sponsor \$10,000+

- All the benefits of a Gold sponsor
- Priority placement of Business logo on selected Club Clothing
- Company banner displayed on live streaming service during breaks in play

# Our Reach | Ensuring Exposure of your Business

- One of the benefits of association with such a large club is that we also have a large and loyal player, social and past membership base.
- On field East Doncaster Cricket Club have Senior (in the top grade Dunstan Shield of the ECA), Junior, Veterans and Woolworths Blast teams.
- Social Memberships and Past players totalling over 500 active with almost 700 followers on facebook and our livestreamed games averaging around 200 views per match.



# We Need Sport | More than Ever Before

- Victorians are facing a lot of new challenges and more than ever we need great sporting clubs like East Doncaster Cricket Club to flourish and provide sport for as many people as possible.
- A Sponsorship Package at any level will assist us to promote our sport, our values, and work across multiple generations to help them develop the life and social skills to help them be successful in their lives.
- To make your commitment for the 2023/24 season please head to our website or contact our Sponsorship Manager or Club President using the details below.



Jared Jordan | Sponsorship Manager | [sponsorship@edcc.com.au](mailto:sponsorship@edcc.com.au)  
Phone 0422 412 821

Stewart Purvis | President | [president@edcc.com.au](mailto:president@edcc.com.au)  
Phone 0411 093 132

Club Website | [www.edcc.com.au](http://www.edcc.com.au)