

MOUNT WAVERLEY RESERVE FUNDRAISING CAMPAIGN

MAKE YOUR MARK ON THE FUTURE



MOUNT WAVERLEY RESERVE REDEVELOPMENT



MESSAGE FROM YOUR CLUB PRESIDENTS

After many years of planning and hard work we are pleased to say that the major redevelopment of Mount Waverley Reserve is nearing completion!

Mount Waverley Reserve will celebrate its 100th year as a community sports venue in 2026, and we are thrilled that this centenary will coincide with a generational upgrade of the sports facilities for both Mount Waverley Cricket Club and Waverley Blues Football & Netball Club.

Our Clubs are two of the largest community sports Clubs in Monash and broader Melbourne and these upgraded facilities will set our Clubs up for decades to come.

We are fortunate to have had significant support from all levels of Government and the two major sports codes. **Our Clubs are required to make a \$50k contribution each to the project** - so now it is our turn, as Club members and supporters to make a lasting contribution to future of our Clubs.

This brochure outlines how you can make your mark on our future! Whether that is a personal donation, a contribution from your family, or a sponsorship, your support will help our Clubs make the most of this magnificent new asset.

All personal donations will be made through the Australian Sports Foundation, providing you with a tax deductible receipt and we also have payment plan options for larger donors.

Your support is needed and valued and we thank you in advance for your contribution.

Lastly, our Clubs are nothing without our members and supporters and we hope you get as much of a thrill out of these amazing new facilities as we will. Can't wait to see you at the footy and the cricket!

David Grossman

CLUB PRESIDENT

MOUNT WAVERLEY CRICKET CLUB

Chris Hale

CLUB PRESIDENT

WAVERLEY BLUES FOOTBALL & NETBALL CLUB

MOUNT WAVERLEY RESERVE REDEVELOPMENT



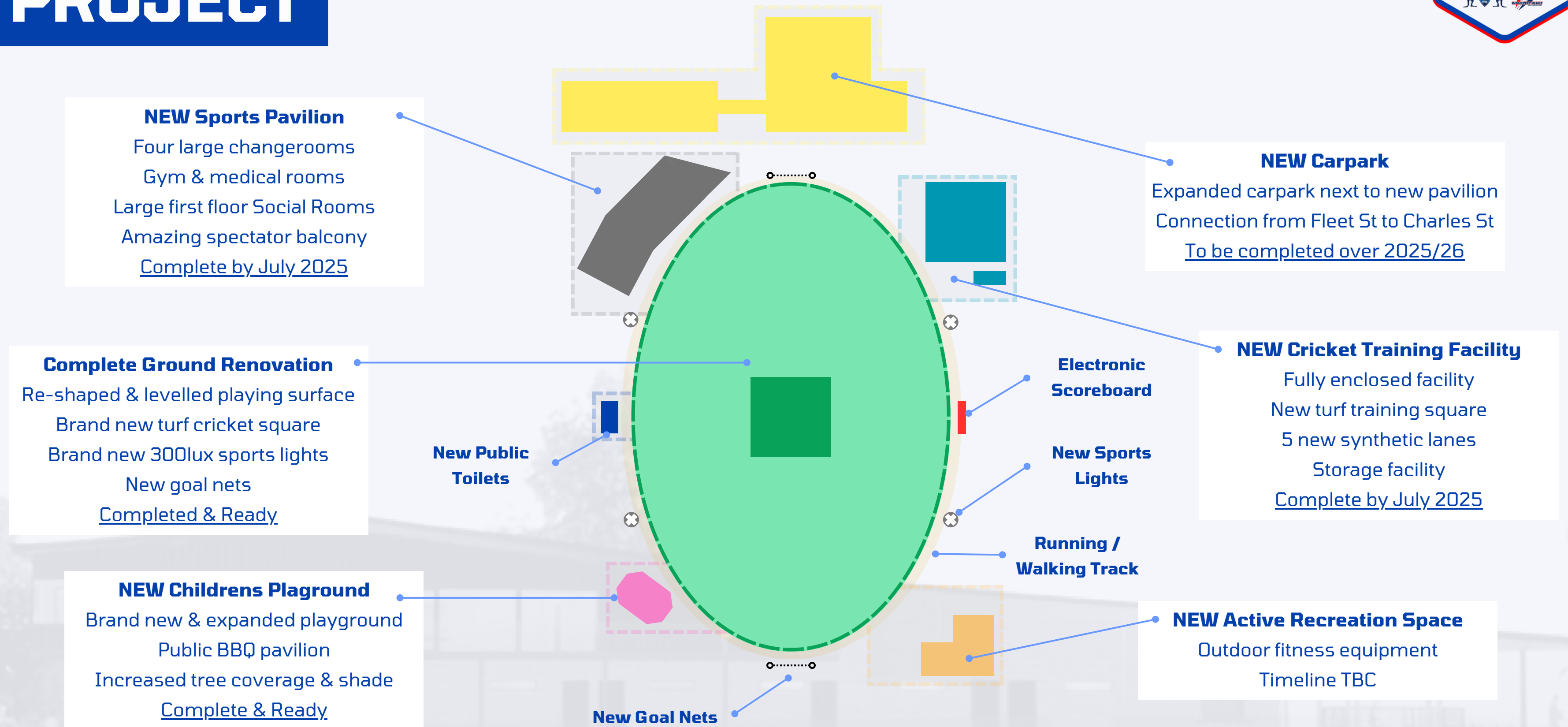
CONTENTS

PAGE

1.OVERVIEW OF REDEVELOPMENT PROJECT	4
2.ACKNOWLEDGEMENT OF PROJECT SUPPORTERS	5
3.WHERE YOUR DONATION WILL GO	6
4.INDIVIDUAL & FAMILY DONATIONS	7
5.BUSINESS DONATIONS & SPONSORSHIPS	8
6.MORE INFORMATION & OPPORTUNITIES	9



OVERVIEW OF REDEVELOPMENT PROJECT



THANKS TO OUR PROJECT SUPPORTERS



This project has been many years in the making and we have been fortunate to enjoy support from all levels of Government and the major sports codes - we thank them for their generous support!



Australian Government



**State Government
\$2.2m Contribution**



**City of Monash
\$5m Contribution**



**Australian Football
League
\$100k Contribution**



**Cricket Victoria
\$140k Contribution**

Each Club is required to make a \$50k contribution and fund the fit-out of furniture and equipment to make this our new home!

WHERE WILL YOU SUPPORT GO?



Your contribution to our fundraising efforts will support our long-term future at Mount Waverley Reserve

SECURE OUR FUTURE

As part of securing the \$14m+ of funding from each level of Government and the major sports codes, each Club has had to commit \$50k as a funding contribution.

This commitment has helped **secure our new cricket training facility and will secure a 10-year plus licence for each Club** - long-term security that Mount Waverley Reserve will be home and we will get the benefit of using such an amazing set of facilities

MAKE IT OUR HOME

Our fundraising efforts will also **contribute to making this 'our home'**.

That includes fitting out the facilities with furniture, equipment and lots of the basics, such as:

- Kitchen appliances & equipment, plates, glasses, cutlery etc
- Social rooms furniture
- Changing & medical rooms furniture & equipment
- New electronic scoreboard equipment
- Training facilities

HOW YOU CAN MAKE YOUR MARK ON OUR FUTURE!



INDIVIDUAL & FAMILY DONATION OPTIONS

SILVER DONATION

\$250

Website & Social Media
Recognition
Recognition Certificate
Your name featured on our
Clubroom Recognition Wall
Tax Deductible Receipt

GOLD DONATION

\$500

Silver benefits plus...
Ticket to our Official Launch
Party
Tax Deductible Receipt

PLATINUM DONATION

\$1,000+

Gold benefits plus...
2 tickets to our Official
Launch Party
Personalised Recognition
Plaque
Tax Deductible Receipt

DIAMOND DONATION

\$5,000+

For those wanting to make a
major personal or family
donation, please contact us
to speak about
opportunities for tailored
recognition of your
generosity!

DONATE ONLINE NOW

DONATE ONLINE NOW

DONATE ONLINE NOW

CALL US TO DISCUSS

See page 9 for payment plan information

See page 9 for payment plan information

See page 9 for contact information

HOW YOU CAN MAKE YOUR MARK ON OUR FUTURE!



BUSINESS DONATIONS & NAMING RIGHTS SPONSORSHIPS

As community Clubs we are proud to have a number of great local businesses partnering with us to help make playing community sport accessible, affordable and fun!

This redevelopment represents an opportunity for your business to make an impact on this community for decades to come.

Whether it s through a donation or a naming rights sponsorship, your contribution will make a mark on our future!

BUSINESS DONATION

Fence Signage for 12 Months
Monash Business Awards Event
Invitation
Business Recognition
PlaqueWebsite & Social Media
Recognition
Tax Deductible Receipt

NAMING RIGHTS SPONSOR

Naming Rights Opportunities

Cricket Training
Facility

Electronic
Scoreboard

Picnic Green

Balcony Furniture

Sponsors will have input into signage design and activation of the sponsorship

Package will include Business Donation and broader sponsor benefits

To discuss your options, contact David Grossman at david.grossman@afl.com.au

MORE INFORMATION & OPPORTUNITIES



MORE OPPORTUNITIES

Want to donate, but these options don't suit? We can work through an option (amount, payment timeline, sponsorship opportunity) that suits you - contact David Grossman to discuss.

PAYMENT PLANS

Part payments can be made for donations of \$500 or more. Options available:

- \$500 - 2x \$250 instalments over 12 months (paid online)
- \$1,000 or more - up to 4 instalments over 12-18 months (paid online)

To discuss these options, please contact David Grossman

TAX DEDUCTION INFORMATION

All donations made via our official **Australian Sports Foundation** website will receive a tax receipt that you can claim in your next tax return. This will be sent directly to the email address you provide.

OFFLINE DONATIONS

You can make an offline donation via mail-in form (which can also attract a tax deduction receipt). If you would like a mail-in form - contact David Grossman.



CONTACT INFORMATION

David Grossman

david.grossman@afl.com.au